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FOR IMMEDIATE RELEASE.....

THE PEACOCK FILM SOCIETY
DEBUTES IN HISTORIC HAYESVILLE

Hayesville, NC- For anyone who cherishes the nostalgia of the by-gone days of wholesome movies, when boy got girl, good triumphed over evil, and Roy Rogers rode Trigger into the sunset singing *Happy Trails*, the newly-formed Peacock Film Society is for you. Next month Hayesville joins numerous other communities throughout the country in presenting films of quality, integrity and pure enjoyment.

The Peacock Film Society (PFS) is an organization that celebrates cinema to recognize and support the art of filmmaking among a broad movie-going audience. In our area, it's a means of presenting classic films to residents and visitors of all ages who appreciate unique entertainment.

All shows will be held at the Peacock Playhouse on Saturdays at 10:30 a.m. and 1:30 PM., from June 13 through September 5th, except August 1. A total of twelve will be offered during this time. Prices at the door are \$5.00 adults and \$3 for children age 12 and under. A subscription for \$20 includes one free show with the purchase of four.

The films, news reels, serials and cartoons will be run on a 16MM reel to reel, many of them black and white. Timothy Frazer is the projectionist. All programs will be under the direction of actress/director Laurel Adams, who says, "I've missed seeing these on the big screen. Netflix and Blockbuster don't cut it!"

In announcing the formation of the Peacock Film Society as another step in making the Playhouse a leading performing arts center, Bonny Herman, Managing Director, was overjoyed.

“Presenting this genre of film is unique for the region and an opportunity to gather film buffs to our great venue. The film society is just a preview of an expanded vision for the newly-purchased and managed playhouse.”

“Films From a Bygone Era” is the theme of the Peacock Film Society’s opener, featuring movies from 1925 to 1950, with the majority from the ‘30’s. The format of each show will include a cartoon, newsreel and a chapter from a serial, followed by the feature movie.

Plan to attend the opening show on June 13th and enjoy a bag of popcorn while traveling back in time, and be sure to note the Playhouse’s new face at the entrance. If it’s raining, do not worry; the roof has been repaired.

For more information about tickets and The Peacock Film Society, contact Ms. Laurel Adams at (828)389-0563, and for details of the weekly showings, see the website at www.peacockplayhouse.org. Subscription tickets go on sale at the theater June 13.

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